UCEAP Governing Committee Meeting
November 22, 2010

Associate Vice Provost and Executive Director Jean-Xavier Guinard

eap.ucop.edu
Where we are

• Systemwide academic program that reports to the Provost of the University of California

• Transition to a permanent director

• Downsizing and restructuring – done and over with!

• Budget deficit erased by end of 2010-11

• New funding model – revenues to come from student fees (General Fund to 0 by 2013-14)
Where we are

- Variety of internationalization strategies and international education models on the campuses

- Oversight bodies: UCEAP Governing Committee and University Committee on International Education (UCIE)

- Enrollments – number of participants on the rise, FTE count steady

- Shorter term programs up (particularly summer) and immersion (particularly year-long) down
# Enrollments

## UCEAP Program Participation (Accounting Method) Count: Academic Year of Participation 2008-09 - 2010/11 (To Date)

<table>
<thead>
<tr>
<th>Academic Year of Participation</th>
<th>Summer Stand Alone Program</th>
<th>Fall (No Summer) On Cycle Program Start</th>
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*Source: UCEAP Research, MyEAP: November 19, 2010.*
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UCEAP Vision

- Study Abroad for All
- Academic Excellence
- Best Business Practices
Study Abroad for All

- UC Administration & Faculty support and advocacy
- Further academic integration
- Diversify program offerings
- Engage new student cohorts
- Raise funds for scholarships and pursue grants

Promote study abroad for all UC students
Academic Excellence

Maintain and/or Improve Program Quality

- Academic Senate - UCIE
- Program reviews
- New Faculty oversight models
- Research
- Benchmarking (institutions, programs)
Best Business Practices

- Invest in infrastructure, staff and information technology
- Build a contingency fund
- Launch new website & student marketing tools
- Build up and streamline data repository
- Develop programs informed by market research
- Lead in safety and emergency protocols
• Develop UCEAP budget and present to UCEAP Governing Committee and UC Provost

• Campus visits – meet with administrators and international programs offices to assess needs, continue to restore relations and provide UCEAP status update

• Develop administrative partnership with campus – UC Santa Barbara
UC Office of the President, UCEAP Governing Committee, UCEAP and UC Santa Barbara

Draft MOU presented to UCEAP Governing Committee for their consideration and feedback

To be determined
Development

• Engage UCEAP alumni and the private sector in our enterprise

• Examine fund-raising opportunities for student scholarships, special initiatives and staff development

• Prepare for UCEAP’s upcoming 50th anniversary
Reciprocity

• Fundamental part of UCEAP’s business model and identity
• Two thirds of UCEAP’s programs have a reciprocity component
• UCEAP Resolution regarding UCDC
  – Additional cost of participation in UCDC Program by Reciprocity students to be borne by host campus
New Initiatives?

- UCEAP Quarter
- Gap Summer Abroad for UC transfer students
- Strategic partnerships with third-party providers
- California Study Abroad initiative – partnership with CSU and/or private universities
Thank You!
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